



Dreams, Goals, Actions...

Grant Guidelines and Application

Grants will be awarded annually through a competitive process. Special consideration will be given to applicants that collaborate with other community partners to maximize their dollars and their impact in the community.

Please submit your grant proposal using this application.

Deadlines

Professional Cheerleaders Alumni Board of Directors will review applications once a year. Deadlines for submission of this application are **May 30**. Distributions will be June 1.

Grant Guidelines

- Professional Cheerleaders Alumni's objective is to assist building programs in the Jacksonville Community that align with PCA's Mission to provide service, opportunities, and support to activities that benefit women and children.
- In making grant decisions, Professional Cheerleaders Alumni seeks to support initiatives that foster significant lasting value beyond the funding period.
- Organizations seeking support should attempt to build on the strengths of low-income or disenfranchised youth, families, neighborhoods and local communities, helping to nurture sustainable local skills, leaders, programs, and facilities. In their efforts, organizations should involve these populations in identifying and solving their own problems, such as by enhanced participation of parents, legal guardians, and mentors.
- In carrying out its activities, Professional Cheerleaders Alumni seeks to promote communication and functional collaboration within the broader non-profit community.
- Organizations seeking support should reflect a diversity of races, cultures, ethnicity and genders in their staff, board and advisory boards; or have realistic plans to strive toward diversity.
- Professional Cheerleaders Alumni will consider requests for capital campaigns or general operating support only if tied to an articulated long-term strategic plan (e.g., 3-5 year plan), which should be submitted with the proposal.

Selection Criteria

Applications will be evaluated on the basis of:

- The program's fit with Professional Cheerleaders Alumni's Grant Guidelines and PCA's mission
- How the program targets economically, and socially at-risk youth and women of the Jacksonville community
- How the program will be implemented and evaluated, including the procedures agency staff will utilize to track and measure process and outcome goals objectively
- How the program promotes sustained outcomes for youth beyond the grant period, and how these will be measured and evaluated
- How the program furthers the agency's capacity to assist youth and families beyond the project period

Limitations

- Professional Cheerleaders Alumni **does not** provide grants to the following entities:
 - Organizations outside of Baker, Clay, Duval, Nassau and St. Johns counties
 - Fundraising and sponsorship events (e.g., galas, banquets, golf tournaments, etc.)
 - Schools
 - Individuals
 - Religious organizations for sectarian religious purposes
 - Single-disease organizations
- Organizations that have been denied funding by Professional Cheerleaders Alumni must wait at least one year before being eligible to reapply for funding.

Requirements

Please consider the requirements listed below prior to submitting a proposal:

- All agencies must be IRS recognized 501(c) (3) organizations.
- Proposals must include a line-item budget detailing how requested funds will be used, including any salary support, and the expected time period for all expenses. Professional Cheerleaders Alumni typically does not provide support for indirect costs, such as third-party contracts. Proposals must include most recent audited financial statement or IRS 990 form.
- All agencies whose proposals have been approved by Professional Cheerleaders Alumni's Board must sign a letter of agreement regarding the terms of their respective grant.
- Follow-up reporting will be required for all funded proposals on their particular use of funds, program impact, and what the organization learned.

Organization Information			
If more than one organization is involved in the grant, please provide this information on each entity.			
Business Name			
Business Contact Name			
Business Address			
City			
State			
ZIP Code			
Telephone (business)			
Fax			
E-Mail			
Federal Tax ID exempt Number			
Have you ever applied for a grant from PCA before?		If yes, when?	
Please enclose most recent Audited Financial Statement, if agency has one, and note year. If you have not been audited, please include a copy of your most recent IRS 990, and note year.			

Organization Background
Please provide a brief summary of your organization's purpose and/or mission statement.

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How does the agency reflect a diversity of races, cultures, ethnicity and gender in its staff, board and advisory boards, or if not, how does it plan to do so?

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Proposal Information

Project Title	
Request Date	
Request Amount	
Project Budget	
Project Start Date	
Project End Date	

Executive Summary: Please outline the program for which you are seeking funds. Please include program start and end dates. Specific populations to be served should be clearly identified as well as organizations that will be involved as collaborators.

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Is this an established or new project? Please explain. If this is an established program, please briefly describe past projects.

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Please describe how this program/project will continue in the future and/or may be expanded to increase community outreach. Indicate where additional support will likely be sought.

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How does this program for which you are seeking funding meet the needs of the community it intends to serve, and what evidence is there that the program leaders have engaged the interest and support of the community?

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If you have applied for funding from other sources, list these potential sources, amounts you are seeking and when you expect a decision to be made on these requests.

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Explain your specific goals for the program and how they will be objectively monitored and measured. Being specific, how will you know whether the program demonstrated success?

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Please describe your marketing, media and communications strategy to promote this partnership with Professional Cheerleaders Alumni, Inc.

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Please enter the number of people you estimate will see Professional Cheerleaders Alumni recognized as a supporter of this program and how.

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Organization Certifications

Please answer yes or no after the statements:

Board, staff and organization are free of pending legal action, indictments, conviction and conflicts of interest.	
Organization has a separate financial or accounting person or function	
Organization has conflict of interest policy and procedures	
The organization has at least 3 board members	

Please submit this application and any supporting documentation to:
Professional Cheerleaders Alumni, Inc.
Board of Directors
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Jacksonville, FL 32226
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